



SECRET 7" 2020

YOUR

ART

ON

OUR

SLEEVES

DIGITAL

SUBMISSION

GUIDELINES



**THANKS FOR SHOWING
AN INTEREST IN
CREATING A SLEEVE FOR
OUR PROJECT**

**PLEASE READ THESE
GUIDELINES BEFORE
MAKING A START ON
YOUR DESIGN**

GUIDELINES

1. Do not include the musician's name, the track title or your name in your design.
2. Only the front of the sleeve will be visible in the gallery so concentrate your design there. You can create a design for the back if you wish, the best way to set that up is as a two page PDF with the back of the sleeve on page one and the front on page two.
3. Dimensions should be 182 x 182mm + 3mm bleed on the top, bottom and right hand side. The bleed won't be visible, so bear that in mind.
4. Your file must be produced in CMYK so it's set-up to be printed. Any PMS specials will be converted. Metallic or fluorescent inks cannot be reproduced.
5. Your file must be 300dpi.
6. Your file must be saved as either a Tiff, JPEG or PDF.
7. Do try and reduce the size of your file as much as possible - 10MB maximum.
8. You can submit a sleeve design for as many of our tracks as you like, and more than one design for each track.
9. You have until 23:59 GMT on 13 April 2020 to upload your designs. Late submissions will not be accepted. We advise that you don't wait until the last few minutes to upload your design as the site will be busy.
10. Design inspiration must be 1000 characters (including spaces) or less. Avoid unusual characters and keep it simple. If your work is successful making it into the show, this message will be printed onto an authentication slip that they buyer of your work will receive at sale.
11. Please refrain from any unusual characters in the filenames of your submission. They can break our form and cause the upload to fail. If you do get an unknown error message, please first check the filenames (usually dashes and inch marks are the culprits).
12. Last but not least - if we email you with the good news that you've made it into the show please keep it a secret until after our sale on 13 September
13. 2020. Sleeves featured in the show that get shared before the sale put themselves at risk of being removed from the show.

This year we have created downloadable sleeve templates for various Adobe programs.

These are available on our website – secret-7.com/page/create

If you have any trouble submitting a design, we kindly ask you to double check these guidelines before reaching out to our team. If you do need to contact us about your submission, please email support@secret-7.com

BEST OF LUCK!

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GALLERY